STAFF

Charles R. "Skip" Cramer
Executive Director

Ben Warner
Associate Director

Jennifer Parsons
Communications Director

Cheryl Murphy
Development Director

Clanzelotta "Mickey" Brown
Community Planner

Lauro Lane
United Way Planner

Anne-Mate Lapatto
JCCI Forward Planner

Lashun Stephens
Human Services Council Planner

Michelle Streunert
Finance Director/Controller

Erinene Hostutler
Office Manager

Chandra Mitchell
Administrative Assistant

Tess Mork
Administrative Assistant
Thirty years ago, a very diverse group of leaders representing virtually every segment of the Jacksonville community gathered for three days at Amelia Island to talk about Jacksonville’s future – its goals and priorities. As friends of JCCI well know, the Amelia Island Conference also unanimously agreed to the creation of JCCI as a forum to continue the public dialogue begun at Amelia Island.

When we look at JCCI’s accomplishments and activities for the past year, many of them touch on priority issues identified by the conference delegates three decades ago, including educational excellence, race relations, improving human services and economic development. In addition, JCCI addressed current community issues reflecting Jacksonville’s accelerating growth.

JCCI’s 2004 fiscal year began with the launch of two major studies. Audrey McKibbin Moran led the Town and Gown Study on successful community-higher education collaboration. Audrey and her committee identified bold and specific steps to ensure Jacksonville can compete in an increasingly knowledge-based society and economy. In a related area, Bill Mason chaired the Phase Two Study on Public Education Reform. He and his committee did an extraordinary job in identifying ways the community can take a more active role in closing the achievement gap between low and high achievers.

JCCI is about advocacy and outcomes. For those reasons, implementation of study recommendations is of critical importance. Historically, action is taken on more than 80 percent of JCCI study recommendations. Elsewhere in this Annual Report, you will read more about the exciting work of our Implementation Task Forces.

The past year has also been marked by continuing accolades for JCCI’s pioneering work in community quality of life indicators. Highlights have included national conference presentations, advisory work with the General Accounting Office on the development of key national indicators, and responses to the many, many communities desiring to replicate the JCCI and the Quality of Life Indicators models. Special thanks to Jacksonville Regional Chamber Chair Barry Allred and his Review Committee for their work in reviewing the 2003 update to our regional Quality of Life Progress Report.

Using community and citizen involvement as a yardstick, 2004 was an especially successful year for the members of JCCI Forward. In addition to great workshops, forums and other events, seven of Forward’s participants won elected offices this year, including the Mayor. In June, chair Earl Johnson, Jr., relinquished his position to Eric “Brian” Smith, Jr., who will lead Forward for the coming year.

The work of JCCI would not be possible without the support of the community we serve. This begins with dedicated, highly talented volunteer leadership. President John Cobb and his Board navigated JCCI through an exceptionally successful year marked by milestones and changes, including the departure of Executive Director Lois Chepenik and the search for her replacement. Special thanks is also due the hundreds of volunteers who step forward to engage in real grassroots citizenship by participating in studies, attending forums, learning, teaching, and advocating for positive change. Finally, our profound gratitude to those who fund our work and are recognized elsewhere within this Report. Without all of the above elements, JCCI would be only a concept, not a reality.
Like every city, Jacksonville has its challenges, and determining how to face those challenges is the role of JCCI. Every day, JCCI brings people together to learn about pressing issues in our community and to find solutions. All with the goal of making Jacksonville a great place to live. JCCI...citizens building a better community.

Our Mission Statement
JCCI is a nonpartisan civic organization that engages diverse citizens in open dialogue, research, consensus building and leadership development to improve the quality of life and build a better community in Northeast Florida and beyond.

Our History
JCCI was created in 1975 as a result of the Amelia Island Community Planning Conference to examine community issues by bringing together a broad cross section of the population. In its 29 years, JCCI has provided a forum and a structure through which groups of informed, concerned citizens have made a difference in public policy decisions. When enough people care to act, the course of an entire city can change.

Making Positive Change
Each year, citizen volunteers and JCCI committees identify problems facing our city. With their input, issues are selected to become the subject of in-depth study. Committees, made up of ordinary citizens, meet weekly for six months to unravel the causes of a problem and make recommendations to resolve them. When the study is published, a JCCI volunteer task force presents it to the community at large, to government, to business and others - advocating for the changes the study suggests. Since, 1975, decision-makers have given these studies the consideration and the action they deserve. And they have worked to make our area a better place for all residents.

JCCI Programs Build a Better Community
JCCI Studies and Implementations
Quality of Life Progress Report
JCCI Forward
The Human Services Council
Five O’Clock Forums

JCCI Recognized Nationally and Internationally
A new book, Smart Communities by Suzanne Morse, singles out Jacksonville - and JCCI - as a model for forward-thinking cities everywhere. The international Community Indicators Consortium brought JCCI to Reno in March to tell organizations from Australia to Switzerland, California to Maine, about JCCI’s Quality of Life Indicators.

Come Join Us
Membership is open to all citizens. The continued success of JCCI depends on the support of a membership diverse in sex, race, age, occupations, and interests. Members participate in a variety of ways, from weekly attendance at study committee meetings to keeping up with community issues through newsletters and study reports.

JCCI is a Solution for America
JCCI’s citizen-led study process is recognized as a national model for citizen engagement and problem-solving by the Pew Partnership for Civic Change.

1974 AMELIA ISLAND CONFERENCE DELEGATES

- Ernie Allen
- Edward Baker
- James Baker
- William Birchfield
- Guy Botts
- Bruce Bower
- Richard Bowers
- Lew Bradley
- J. Shepard Bryan
- John Buchanan
- James Burnette
- Joe Carlucci
- Thomas Carpenter
- Dale Carson
- Jack Chambers
- Dr. Yank Coble
- Joe Considine
- Guy Craig
- J.J. Daniel
- J.E. Davis
- Vera Davis
- DeWitt Dowskins
- Walter Dickinson
- Trusty Eaton
- Vincent Edley
- Robert Feagin
- George Fisher
- Lyman Fletcher
- Randall Gardner
- Millie Gaskin
- W.W. Gay
- RADM. Lawrence Geis
- Harold Gibson
- Dr. Annette Giradeau
- John Godbold
- Lois Graessle
- John Gunning
- Preston Haskell
- Lex Head
- David Hicks
- Marvin Hill
- Matthew Hobbs
- Annobellle Hudmon
- Fred Huernkamp
- Homer Humphries
- Earl Huntley
- Donald Ingram
- Andrew Johnson
- Walter Ketcham
- Fran Kinne
- Edward Lane
- Helen Lane
- Susan LeMaitre
- Chunssey LeVer
- Jack McCormack
- Dr. James McGibney
- Rev. Rudolph McKissick
- Walter McRae
- Donald Martin
- Sallye Mathis
- Nina Matson
- Gene Miller
- Claude Mullis
- Rev. Gene Parkinson
- Frank Priestly
- Melvin Reid
- Alvin Richer
- James Rimmon
- Andrew Robinson
- John Rosenblum
- Johnny Sanders
- Robert Schellenberg
- William Scheu
- Geri Schmidt
- Fred Schultz
- Robert Shroff
- Mary Singleton
- J.P. Smith
- John Smith
- Eddie Mae Steward
- Hans Tarler
- Samuel Tudder
- Ashley Ventard
- Carolyn Verrier
- William Webb
- Nade Wilson
- James Winston
- Robert P.T. Young
- A.P. Zechella
- Donald Ingram
- Andrew Johnson
- Walter Ketcham
- Fran Kinne
- Edward Lane
- Helen Lane
- Susan LeMaitre
- Chunssey LeVer
- Jack McCormack
- Dr. James McGibney
- Rev. Rudolph McKissick
- Walter McRae
- Donald Martin
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- Samuel Tudder
- Ashley Ventard
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- William Webb
- Nade Wilson
- James Winston
- Robert P.T. Young
- A.P. Zechella
Each year, citizen volunteers and JCCI committees identify significant community problems and select two for concentrated study. Diverse study committees meet weekly for six months, gaining a thorough understanding of the problem and reaching consensus on the key findings and recommended solutions. The City of Jacksonville, The United Way of Northeast Florida, individual donations, corporate gifts, grants, and membership help cover the costs of these studies.

2004 Town and Gown: Building Successful University-Community Collaborations

The study committee found that in order for Jacksonville to compete globally and improve its quality of life, our community has to work with its higher education institutions to: develop leadership in every sector of the community; create a strategic vision; enhance the community’s intellectual infrastructure; and build collaborations between higher education and the community.

2004 Phase Two - Public Education Reform: Eliminating the Achievement Gap

The study committee found that to eliminate the achievement gap, Jacksonville needs a full community effort. This community-wide effort should include: increasing salaries for teachers that take challenging jobs; identifying low-performers and assisting them immediately; encouraging families to make education a priority; increasing the number of adult mentors; making sure that students are ready to read at the beginning of their academic career; and establishing continuous community-wide discussion about the achievement gap.

Four government officials from Moldova, accompanied by translators, met with JCCI in 2004 to explore the themes of government transparency and citizen engagement. Moldova is a former Soviet Bloc nation making the transition to democracy. How do you involve the public in decision-making? they asked. They filled pages of notes as they heard the JCCI story, of ordinary people getting involved in extraordinary ways to make their community better.

Services for Ex-Offenders

In 2001, JCCI’s Services for Ex-Offenders study called for a new program to help ex-offenders settle into a better life as law-abiding, productive citizens. The study found that the journey involves some hurdles, including finding a job and finding a place to live. To help with these obstacles, the Jacksonville Re-Entry Center, known as JREC, opened in March 2004.

Beyond the Talk: Improving Race Relations

The Race Relations Implementation Task Force presented its interim report to the JCCI board in early 2004. They reported that 67 percent of the 27 recommendations in the study have been either implemented or partially implemented. In the coming year, the Task Force will be working with area decision-makers on making our community more accountable for race relations.

Cleaning Up Jacksonville for the Super Bowl and Beyond

The Clean City Implementation Task Force has been hard at work, knocking on doors and talking to City leaders. They have made presentations to City Council and the Keep Jacksonville Beautiful Commission. They’ve met with the Jacksonville Transportation Authority, City Council members, and the Mayor. At press time, the Implementation Task Force continues its work while city government considers the adoption of a zero-tolerance litter policy.

Neighborhoods at the Tipping Point

Recommendations from the Neighborhoods study focused on residents and the information and resources they need to improve their neighborhoods. So far, the recommendations have resulted in: a toolkit for residents interested in starting a neighborhood organization; additional leadership training opportunities; plans for a brochure explaining land-use changes, covenants, zoning regulations, and road projects; and plans for the Best Landlord of the Year Award.
JCCI Forward, an initiative of JCCI, is a group of citizens from 25 to 45 years of age who want to take an active role in shaping their community. Members participate in Issue Forums to mold ideas about community development, business trends, the arts, social services and political leadership. Forward is an ideal way to interact with city leaders, to experience leadership development and to build a network of friends and associates who all share the common goal of improving our community.

JCCI Forward hosted three community Issue Forums, two Leadership Development Workshops and an Annual Forum in 2003-04.

Issue Forums
Job Growth: Who’s working on it?
Ecotourism in Northeast Florida
Community Health: Taking the pulse
Leadership Development Workshops
Stories of the St. Johns River: From pirates to prosperity
Jax on Film
Annual Forum
A Forward Focus on Literacy

Since 1985, JCCI has tracked indicators of the quality of life in Jacksonville and surrounding communities. Tracking both positive and negative trends, this “community progress report” provides an ongoing analysis of the state of our region. It also helps monitor the effectiveness of solutions proposed by JCCI studies and other initiatives.

The Quality of Life Progress Report includes 115 indicators that reflect trends in nine external environments: education; economy; environment; social wellbeing; arts, culture, and recreation; health; government; transportation; and safety. The document, which includes a CD full of additional details, serves as a roadmap for community improvement, telling us where we are, how far we’ve come and where we need to go. The annual Quality of Life Progress Report Review Committee for 2003 was chaired by Barry Allred, incoming chair of the Jacksonville Regional Chamber of Commerce.

The United Way of Northeast Florida and the City of Jacksonville fund the Quality of Life Progress Report.

JCCI BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>BOARD MEMBERS</th>
<th>PRESIDENT-ELECT</th>
<th>SECRETARY/ Treasur er</th>
<th>VICE PRESIDENTS</th>
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<tbody>
<tr>
<td>John R. Cobb</td>
<td>Gerald W. Weedon</td>
<td>William H. Bishop III</td>
<td>Ronald A. Autrey</td>
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<td>Judge Henry Lee Adams Jr.</td>
<td>Christine C. Araib</td>
<td>Alisa Adams</td>
<td>Michael T. Boylan</td>
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<td>Oliver Barakat</td>
<td>David D. Boree</td>
<td>William D. Brinton</td>
<td>Allan T. Geiger</td>
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<td>Joy J. Burgess</td>
<td>Charles A. Clarkson</td>
<td>Sherry Burns</td>
<td>Helen D. Jackson</td>
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<td>Ronnie A. Ferguson</td>
<td>John Daigle Jr.</td>
<td>Sue K. Bush</td>
<td>Susan McCranie Siegmund</td>
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<td>John W. Edwards Jr.</td>
<td>J. Randall Evans</td>
<td>Edgar Mathis</td>
<td>Mary Ellen Smith</td>
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<tr>
<td>JCCI Forward Chair</td>
<td>Barry Allred, 2003 Review Chair</td>
<td>David M. Foster</td>
<td>Earl Johnson, Jr.</td>
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Past Presidents

J.J. Daniel
Jack H. Chambers
Yank D. Coble Jr.
Robert D. Davis
George W. Corrick
Howard R. Greenstein
Jacquelyn D. Bates
David M. Hicks
James C. Rinaman

Kenneth W. Eisenmann
J. Shepard Bryan Jr.
Juliette Woodruff Mason
Lucy D. Hadi
Charles P. Hayes Jr.
Steve Pajcic
Tracey I. Arpen Jr.
Guy Marvin III
Luther Quarles III

W.O. Birchfield
Michael J. Korn
William E. Scheu
Alisa Adams
William D. Brinton
Sherry Burns
Sue K. Bush
Edgar Mathis
David M. Foster

Quality of Life Progress Report

Barry Allred, 2003 Review Chair

Past Presidents

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<td>☑️ Eric J. Holshouser</td>
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<td>☑️ Walter M. Lee III</td>
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Page seven
Five O’Clock Forums welcome citizens from all walks of life to speak out on topics that affect our region. These exciting, spirited discussions cover an enormous range of topics, uncovering problems and proposing solutions for improvement.

Mary Harvey chaired the Five O’Clock Forum Committee, which hosted two forums in 2003-04.

- Are we facing Water Wars? Is there an impending battle over our North Florida resources?
- Convention Center: If not now, then when?

Human Services Council

Born of a JCCI study recommendation in 1981, the Human Services Council (HSC) is made up of 9 funding partners and 3 member organizations that contract more than $180 million in health and human services in Northeast Florida. This year the HSC organized a free community event focused on providers of preconception to age 5 services; workshops for front line staff; evaluated school programs; and continued valuable collaboration efforts on issues concerning basic needs, youth development and safety. Connie Hodges chaired the Human Services Council in 2003-04.

JCCI Council of Stewards

The mission of the Council is to offer wisdom and ideas about key JCCI programs and to provide JCCI with significant and sustained support. Membership consists of individuals, not organizations or businesses, and is an ongoing effort. Membership is granted to individuals who pledge gifts to JCCI of $5,000 or more in total across three years.

The Council gathers approximately two times each year. Meetings provide the opportunity for thought-provoking discussion and include presentations by distinguished presenters. This year’s speakers were Admiral Jonathan Howe and Mayor John Peyton.

In-kind contributions

American Public Dialogue
AmSouth Bank
Arlington Toastmasters
Ron Autrey
Boomtown
City of Jacksonville
Elaine Phillips Wellness Center
The Dalton Agency
Empire Communications Group
First Guaranty Bank & Trust
Gateway Community Services
Trey Harrell
The Haskell Company
Havana Jax

Jacksonville University
John Cobb
Kuhn Flowers
Circe Le Noble
The Loop at Regency
Marketing Synergies
Marks Gray, PA
Northeast Florida Regional Council
Players by the Sea
Ralston & Company P.A.
River City Brewing Company
River City Printing
The Schultz Center

Stephanie Scruggs
Seventhman
Shands Jacksonville
Mary Ellen Smith
Spiller Vincenty Gallery
State Farm Insurance
Sunrise Signs
UNF – University Center
United Way of Northeast Florida
WJCT
World Affairs Council
Zag Advertising

JCCI Website

JCCI’s website is a huge hit! In 2004, www.jcci.org received over 2 million hits. People from around the world are logging on to www.jcci.org to learn more about JCCI’s work and Northeast Florida. Will we hit 3 million in 2005? Maybe. With our new look and easier-to-navigate format, anything is possible. Seventhman, a web design firm located in Orange Park, donated many hours to the re-design of JCCI’s website. Special thanks to Mike Long, Franca Renna, and Shaleen Shah.
## SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>TOTAL FUNDS 2003</th>
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<tr>
<td>Public Support:</td>
<td>$201,868</td>
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<tr>
<td>United Way of Northeast Florida, Inc.</td>
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<tr>
<td>Contributions - Memberships &amp; Corporations</td>
<td>222,030</td>
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<tr>
<td>Government Grants and Contracts:</td>
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<tr>
<td>Public Service Grant from City of Jacksonville</td>
<td>194,752</td>
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<tr>
<td>Duval County Public Schools</td>
<td>20,750</td>
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<tr>
<td>Jacksonville Children’s Commission</td>
<td>8,500</td>
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<tr>
<td><strong>Revenue:</strong></td>
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<tr>
<td>Investment Income</td>
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<td>Realized/Unrealized Gain/(Loss) On Investment</td>
<td>66,655</td>
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<tr>
<td>Other Income</td>
<td>81,542</td>
</tr>
<tr>
<td><strong>Total Support and Revenue</strong></td>
<td>$ 808,796</td>
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</table>

## EXPENSES

| Program Services:                             | $ 694,606        |
| Community Planning & Development              |                  |
| Support Services:                             | 101,252          |
| Management & General                          |                  |
| **Total Expenses**                            | $795,858         |

## INCREASE/(DECREASE) IN NET ASSETS

| **INCREASE/(DECREASE) IN NET ASSETS**         | $12,940           |

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**Firehose**

**Friends of JCCI** are members, individuals and companies who have supported JCCI beyond the basic membership.

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**Statement of Support, Revenue, Expenses**

**And Changes in Fund Balances**

**Year ending September 30, 2003**