



**Celebrating
10 Years
of
Involved People.
Important Issues.**

**Year in Review Report
2010-2011**



A message from your Chair...

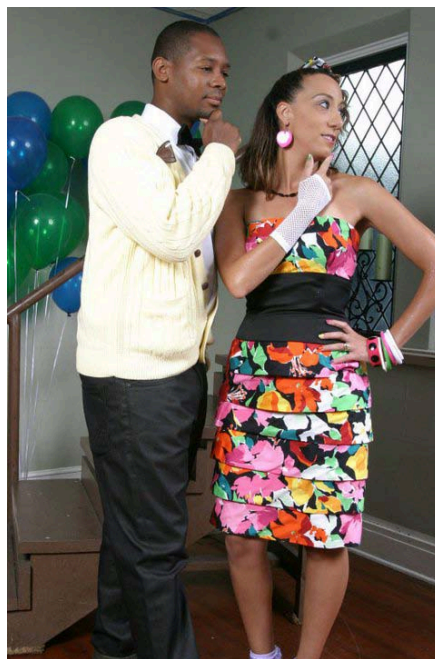
This past year marked JCCI's 35th year and the 10th anniversary year of JCCI *Forward*. As a member of *Forward* since 2006, it was an honor to be a part of the leadership team as we together celebrated 10 years of getting young professionals and citizens *Involved, Engaged and Connected*. During the past year, our organization has continued to grow, both in members and activity. It was important for us to continue to offer skills training seminars, networking opportunities and a platform to study and tackle issues that our generation found interesting, even during these challenging economic circumstances. We even did something a little different -- we had an event with no public dialogue. *Why?*, you ask? Our membership wanted an event where we celebrated the 10 years of success of being a YPO and our efforts in the Jacksonville community for the last 10 years.

I welcome the 2011-2012 Chair, Jennifer Mansfield, and her team as they set the stage for the next decade. There are many opportunities ahead to make our organization even more effective as well as ways to make our city an even better place to live, work and play. The report will provide rich testimony to our vigor. We hope you enjoy reading about *Forward's* recent accomplishments and all of the ways we are helping the *Forward* generation prepare for what's ahead.

All the Best,

A handwritten signature in black ink that reads "Elexia Coleman Moss".

Elexia Coleman Moss
JCCI *Forward*, Chair
2010-2011



About JCCI *Forward*

JCCI *Forward* was established in July 2000 and is an initiative of JCCI (Jacksonville Community Council Inc.). *Forward* seeks to engage men and women ages 25 to 45 in civic involvement and provides them with the training and skills needed to become community leaders. This program provides these young professionals a way to engage with existing city leaders, to experience leadership development and to build a network of friends and associates who all share the common goal of bettering the quality of life in Jacksonville and Northeast Florida. This year marks JCCI *Forward's* 10th Anniversary Celebration.

For 10 years *Forward* has helped Jacksonville's Young Professionals...Involve. Engage. Connect.

Our Vision:

To empower emerging leaders and community-minded individuals to affect positive change in Northeast Florida through a platform of results-oriented issue forums and leadership development programs.

***Forward* Executive Committee**

Elexia Coleman Moss, Chair

Jennifer Mansfield, Chair-elect

Lee Brown, Immediate Past Chair

Crystal Jones, JCCI *Forward* Board Liaison

Preston Callison, Recruitment Chair

Leah Donelan, Issue Forums Chair

Jacquelyn Lowe, Training and Seminar Chair

Lee Poechmann, Action Plan Chair

Committee Members:

Mickee Brown

Circe LeNoble

Adrienne Cartagena

William Magevney

Mi-Lim Chun

Antoinette McKenzie

Broderick Green

Eric Parker

Christy Jackson

Edward J. Schmalfeld

William Jackson

Justin Sims

Felicia Wright

Staff

Michelle Simkulet, Director

Amanda Gazaleh, Coordinator



A Special Thanks to Our...
10th Anniversary Title Sponsor



And Supporters of JCCI *Forward*



Sponsors-For-A-Day

Introducing our newest fundraising effort...

JCCI Forward Sponsor for a Day!

Choose your special day, do it for your birthday, your kid's birthday or even your anniversary!

Pick your day today!

Once secured you will be listed on *Forward's* webpage, Facebook page and *Tweeted* throughout the land as our *Sponsor for a Day!*

Chris Arab
Richard Bowers
Mickee Brown
Lee Brown
Preston & Anna Callison
Community First Credit
Union of Florida
Skip Cramer
Jordan Crane
Jim & Laura Crooks
Leah Donelan
Fidelity Investments
Fionnuala Geoghegan
Tanya Gleeson
Marcus Haile
Chris Hand
Pat Hannon
Christy Jackson
William Jackson
Ali Korman Shelton
Laura Lane
Circe LeNoble
Joshua Lief
Alex Lowe
Jacqui Lowe
Jennifer Mansfield
Carla Marlier
Bill & Julie Mason
Elexia Moss
Jakey Moss
Lashun Parker
Pamela Paul
Lee Poechmann
Michelle Sinkule
Juliette Vaughn
Ben Warner
Delores Weaver

Forward Members are what make this organization work!

Without the attendance and participation of our members, our mission as an organization would be unreachable.

We'd like to thank...

Douglas Adkins	Chad Burns	Debbie Delgado
Scott Allen	James Busch	Susan Demato
John Allmand	Tammy Butler	Julius Delps
Benjamin Arab	Austin Calhoun	Damien Dempsey
Sandy Arts	Preston Callison	Laurie DeWitt
Benjamin Baeker	Adam Canada	Nick Dodaro
Jennifer Bailey	Michael Carignan	Leah Donelan
Tabatha Ball	Caroline Carignan	Stephanie Donelan
Denise Balthis	Matt Carlucci	Sara Dougherty
Karen Barakat	Emily Carrier	Jarret Dreicer
Oliver Barakat	Adrienne Cartagena	Tiffany Duhart
Michael Barile	Tuesday Cetin	Brenna Durden
Kristanna Barnes	Minor Chamblin	Kara Ebright
Michelle Barth	Paula Chaon	Pegine Echevaria
Ronald Barton	James Charles	Chrissy Edmonds
Lester Bass	Mi Lim Chun	Martin Edwards
Tiffany Bateh	James Clark	Frances Elia
Joshua Bean	Kristin Clements	Stephen Elkins
Charleen Bearup	Sharon Cobb	Kirk Elmore
Ashley Bizzarri	Laurence Cobb	Sherry English
Blair Blackard	Joshua Cockrell	Janilynn Ertrachter
Edward Blakely	Lara Cody	Alberta Espie
Daniel Blanchard	Daphne Colbert	Anne-Marie Esser
Heather Blume	Vincent Collignon	Bobby Evans
Brant Boatright	James Conner	Jason Fey
Patricia Booker	Cara Connolly	Christopher Fey
Sarah Boren	Michael Connolly	Meg Folds
Yadira Botero	Michelle Cook-	Ronald Foster
Richard Bowers	Lowinger	Gabrielle Franks
Vanessa Boyer	Jim Crooks	Jerry Friley
Randall Briley	Laura Crooks	Brian Fuller
Carol Brock	Frank Csar	Meg Gaffney
Jeremy Bromm	Nelson Cuba	Tiffany Galvin
Nicole Brose	Sherry	Green
Lisa Broward	Czerniejewski	Matthew Garman
Sherri Brown	Eugene Damaso	Amanda Gazaleh
Henry Brown	Kim D'Ambrosio	Fionnuala
Benjamin Brown	Jill Dame	Geoghegan
Gregory Bruce	Peter Dame	Amy German
Christine Buckley	Christopher Davis	Sonya Gettinger
Heather Burk	Gardner Davis	Michael Giel
Steve Burnett	Julia Davis	Dawn Gilman
Julia Burns	Stephanie Decker	James Gilman

Tanya Gleeson	Maureen Jones	Paul McEntire	Robin Pratt	Alexander Stremitzer
Mary Goldsmith	Carlton Jones	Keith McLaughlin	Theresa Price	Paul Stromberg
Barbara Goodman	Barbara Jones	James McLean	Enrique Rasheed	Darby Stubberfield
Allison Graff	Verline Justilien	Nacole McNeill	Marvin Reese	Rachael Sulkers
Kirby Green	Michael Kahoe	Emily Melick	Jacob Reid Payne	Justin Terry
Corey Green	Catherine Kelly	Daniel Merkan	Amanda Reid	Patrick Thompson
Steve Greenhut	Karen Kempf	Jill Mero	Payne	Autumn Tomas
Camille Gregg	Diane Kerr	Julie Merten	Karen Rerucha	Zeb Treece
Melissa Gross-	Patrick Kilbane	Brock Mikosky	Rachel Rice	Christine Tyler
Arnold	Lindsey Kimball	Susan Milana	Brian Richardson	Joseph Ullo
Christopher Hand	Lynne Kimball	Amy Miller	Alan Ridge	Erin Vance
Patricia Hannan	Joseph King	Sarah Miller	Karen Rieley	James Varian
Cynthia Harpman	Becky Klaas	Jay Millson	Wilbert Rivera	Juliette Vaughn
Martin Harrell	Meredith Klein	Natalie Mitchell	Torres	Herschel Vinyard
Susan Harrell	Thomas	Talitha Mitchner	Paula Roderick	Kory Von Leue
Christopher Hasse	Klinkenberg	Chad Mizze	Katherine Ross	Vida Vongsay
Mary Hayford	Douglas Klippel	Teresa Monson	Tracy Ross-	Viengtham
Stephanie Helburn	Allison Korman	April Moore	Fares	Vongsay
Nikole Helvey	Shelton	Lynn Mora	Jenna Rowland	Molly Wahl
Joye Hemingway	Thomas Kovarik	Amy Moring	Joseph Rudi	Julie Walther
Hampton	Kathryn Kovarik	Jakey Moss	Michael Rutledge	Lowrie Ward
Greg Hendryx	Douglas Kravet	Nancy Murrey	Scott Sanborn	Joel Warner
Ruth Ann Hepler	Kenneth	Joseph Nairon	Christine	Gianna Warner
Aubree Hershorin	Krismanth	Venice Namocatcat	Sappenfield	Harris Warren
Jon Heymann	Thomas Ladd	Stephen Naso	Becky Schaefer	Courtney Weatherby
Andre Higgins	Gabriela Ladd	Anthony Nasrallah	Gracelia Segers	Selena Webster-
John Hirabayashi	Anthony Lamell	Anne Nasrallah	Caitlin Sellers	Bass
Virginia Holland	Mary Parker	Edward Nimnicht	Henry Seng	Diidri Wells
James Holt	Laura Lane	Billie Nimnicht, III	Marika Sevin	Amy Whitaker
Paul Hooker	Mary Langowski	Angela Nixon	Philip Shad	Robert White
Piko Horne	Laura Lasko	John Nooney	Douglas Shaver	Stephanie White
Carol Humphrey	Jodie Leach	Peter O'Brien	Katherine Shaw	John White
Bruce Humphrey	Circe LeNoble	James O'Leary	Madison Shelly	Doug Wilder
Franklin Hunt	Shawn LeNoble	Chandra Oliver	Karen Shelly	Jessica Williams
Coralee Hunt	Joshua Lief	Scott O'Loughlin	Scott Shine	Valerie Williams
Ken Hurley	Dawn Lockhart	Michelle O'Rourke	Michael Shumer	Ashley Williams
Kimberly Hyatt	Terry Lorince	John Otterson	Anne Sickinger	Claudette Williams
Julie Ingersoll	Jacqui Lowe	George Palmer	Justin Sims	Rhonda Williams
Kathy Ingram	Alex Lowe	Kimberly Parker	Fred Skinner	Cathy Wilson
Megan Irvine Kolar	Mary Ludeking	Andrew Parker	Jared Skok	Laural Wilson
Christy Jackson	Erica Mack	Helen Parnell	Tonya Smart	Anne Wind
William Jackson	Frank Mackesy	Rebecca Patel	A. Russell Smith	Tyler Winkler
Ida Jackson	Ann Mackey	Melanie Patz	Richard Smith	Angela Winslow
Rudolph Jamison	Jay Magee	Kelly Peck	Leslie Smith	Tina Wirth
Traci Jefferson	William Magevney	Glori Peters	Jessica Smith	Marie Wolford
Tony Jenkins	Thomas Majdanics	Robert Phillips	Allen Smith	Felicia Wright
Demetrius Jenkins	Kristen Majdanics	Susan Pitman	Jeff Smith	Evan Yegelwel
Jill Jinks	Carla Marlier	Aaron Plewke	Bob Snell	Joshua Zmroczek
Keith Johnson	Lois Marshall	Lee Poechmann	Alicia Somers	Aprille Zuza
Nikia Johnson	Charles McBurney	James Poindexter	Jesse Stakes	
Adinah Johnson	Carolyn McClanahan	Dennis Polk	Andrew Stenson	
Davis Johnson	Casey McConnell	Stephen Pollan	Michael Stewart	
Vincent Johnson	Heather McEachen	Darwin Porter	Katrina Stinson	

Issue Forums

JCCI *Forward* Issue Forums present *Forward* participants the opportunity to brainstorm with community leaders, key resource speakers and other *Forward* members on issues of concern to Jacksonville and the Northeast Florida region. Participants explore issues critical to the community with the goal of seeking understanding and coming to consensus on proposed action plans to be implemented for positive change.

Since 2000, JCCI *Forward* has held 38 different Issue Forums. A complete listing of all of the forums can be viewed online. www.jcciforward.org



This year, JCCI *Forward's* Issue Forums covered two timely and important topics to the Jacksonville Community.

The Winter Issue Forum, ***Ethics and the Public Servant: People, Politics and Public Policy***, chaired by Didi Wells, kicked off on September 30 and helped JCCI *Forward* members examine ethical realities and perceptions in public service from the perspective of our community leaders. The forum helped to determine the role of ethics in making public policy decisions. Participants heard from key resource speakers and discussed the topic of interest, finally coming to consensus and a plan of action for moving forward. Participants of this forum were very vocal and dedicated in helping to pass a City of Jacksonville Ethics Bill. Thank you to all of the participants of this forum for helping to make Jacksonville a better community!

Resource Speakers:

September 30: Glorious Johnson, Jack Webb

October 7: John Libby, Ron Littlepage

October 14: Carla Miller and Kirby Oberdorfer

October 21: Cheryl Grymes and Sharon Copeland

October 28: Suzanne Jenkins and Reggie Fullwood



Key findings of the committee included:

- Lack of education and understanding the definition and expectation of public servant ethics reduces clarity and increases opportunity for ethical challenges;
- Regardless of the multiple stages of public service (candidate, campaign worker, elected official or staff) high standards of ethics is expected. With trainings offered through the Supervisor of Elections office, there should be no reason not to know better;
- Currently, our local legislation and ethics procedures lack sufficient funding, independent oversight, easily understood guidelines, clearly articulated enforcement and consequences when unethical behavior is proven; and
- Currently, public perception of our government and elected officials is at an all-time low. The recent elections process included citizens exposed to negative campaigning by phone, internet, mail and media. Negative campaigning does not have to be accurate or fact-based, appears to influence voters, and encourages apathy and disengagement of citizens. Access to reliable and factual candidate information continues to be a challenge.

Action plan undertaken by the committee includes:

- Support for the Ethics in Charter Bill 2010-616, as written and approved by the Ethics Office, Ethics Commission, and Rules Committee. The committee rejects the amendments proposed by the Finance Committee, and has decided to move forward with the following actions :
 - Prepare a letter on behalf of the Forum Committee and send to all City Council members via USPS;
 - Personally outreach to City Council members via phone/email/in person;
 - Speak when agendas allow for community input at upcoming Finance, City Council and Ethics Commission meetings; and
 - Share with their personal circles about the pending bill and results of the forum.
- The committee determined that a letter on behalf of the Forum Committee should be sent to all new and re-elected officials about citizen expectations and requesting their support of higher standards of ethics by all public servants.



The Spring Issue Forum, *Sun, Fun and Stress: Attacking Lifestyle Health Issues*, chaired by Adrienne Cartagena and Brooks Terry, allowed participants to discuss ways of becoming a healthier community. The forum examined the lifestyle choices made by the *Forward* generation and the effects those choices will have on an individual's health.

The Kick-Off Social event was held at *Green Erth Bistro* in San Marco, where participants were able to learn about Organic Living and taste several Middle Eastern organic dishes. The forum continued with intense discussion throughout the months of January and February.

Resource Speakers:

- January 27:** Dawn Emerick, Duval County Health Planning Council
Our Health by the Numbers
- February 3:** Dr. Sami Beg, U.S. Preventive Medicine; Dr. David McInnes, Physician
Reality Check: What is healthy?
- February 10:** Shannon Miller, U.S. Olympian
Getting Real: Inactivity in Northeast Florida: Is It Possible?
- February 17:** Jessica Bright, Chef; Kerri Napoleon, Dietician
Upending the Food Pyramid: Diet and Food for Our Generation
- February 24:** Denise Marzullo, Mental Health America; Alexis Lewis, Coach
Stress: Another Silent Killer
- March 3:** Dorette Nysewander and George Swisher
Exploring First Coast Wellness
- March 10:** Action Planning
OMG! Your Real Age Survey and Wellness Plans

Key findings and Action Plans by the committee included:

Perceptions of Health

Health is composed of four broad factors: Behaviors (30 percent), Clinical Care (20 percent), Social/Economic (40 percent) and the Physical Environment (10 percent). Most people in the *Forward* generation think of health in terms of Behavior – diet and exercise – and Clinical Care. Of the four health factors, the only one over which individuals have substantial control is Behavior, which accounts for only 30 percent. The remaining 70 percent can be influenced, but individuals must rely on external forces to do so.

Similarly, there are six Dimensions of Wellness: Physical, Occupational, Intellectual, Spiritual, Emotional and Social. Most associate wellness with only the Physical dimension. This makes it more critical that each individual take the time, effort and resources necessary, and at their disposal, to ensure their behaviors promote good health.

JAX Jeopardy: An Evening of Competitive Trivia May 10, 2011

JAX Jeopardy: an evening of Competitive Trivia was a one-day issue forum that allowed participants of JCCI and JCCI *Forward* to test their knowledge of Jacksonville.

The questions were focused on Jacksonville quality of life, its history and future, including *Business, Places, Notable Names, Civic & Law, Sports, and Planes, Trains and Automobiles*.

Sounds easy? Test your knowledge...

Science and Technology:

What contraption, built in 1890 and sitting atop the Waterworks Building at First and Main, has been called the City's hardest-working employee?

(Answer on bottom of page 6)



More than 70 trivia buffs gathered at the newly renovated Florida Coastal School of Law with host Frank Gazaleh and were put to the test by questions related to Jacksonville's history and downtown Jacksonville. The questions were designed by *Forward* member Beth Slater. The teams earned points and wagered to win bonus points in an effort to win hundreds of dollars in prizes, all donated to the event. Thank you to everyone who participated and helped make this evening a great one.

This is an event that will definitely be back!

Skills Seminar Series

Leadership Skills Trainings offer JCCI *Forward* members the opportunity to learn and improve their community leadership skills. Each leadership skills training allows members to hear from key resource speakers and engage in training activities, in efforts of providing tomorrow's leaders with the skills and tools needed to excel in their community.

July 27, 2010

What's Your Leadership Style?

Guest Speakers: Alisa Jacobs, Project Manager,
Learning & Educating, PriceWaterhouse Coopers

August 17, 2010

Making Community Decisions: Consensus and Facilitation Skills Training

Skip Cramer, JCCI, President and CEO, and Dawn Gilman, Executive Director
of the Emergency Services and Homeless Coalition of Jacksonville

September 14, 2010

Running Effective Meetings

Skip Cramer, JCCI, President and CEO
and Mickee Brown, Special Project Partners

October 12, 2010

Getting Involved-Community Engagement

Dr. Laura Lane of Jacksonville Children's Commission
and Ben Warner, JCCI, Deputy Director



Forward programs provide the resources, information and tools needed to help Jacksonville's young professionals develop into strong community leaders. With these skills, members bring positive change to the community. Like JCCI, *Forward* hosts several formats, all with the aim of focusing on the issues central to our community's growth, providing an opportunity to meet and interact with our community's current leadership, and focusing on the skills necessary to obtaining a leadership role.

Food for Thought

JCCI *Forward's Food for Thought* series gives participants the opportunity to network and discuss topics timely to the community. Topics this year focused on *actual* food, all the while exploring the GoLo: *Going Local* concepts.

Let's talk about Beer!

Bold City Brewery
September 16

Kidz Foods and Nutrition

City Kidz Café
October 28

Living Organic

Grass Roots Natural Market
January 13

Middle Eastern Cuisine and its Journey to Jacksonville

Farah's Pita Stop Café
March 15

New Member Minutes

NMM provides participants the opportunity to meet with existing members and learn about our offerings. They are hosted by a *Forward* recruitment committee member in various locations.

July 22 – Planet Smoothie
September 23 – La Nopolera
February 22 – Hurricane Wings
May 5 – Seven Bridges

Mystery Guest Lunches

Mystery Guest Lunches provide participants the opportunity to engage with local leaders in public education for an intimate lunch, hosted by a JCCI *Forward* member. This year, we focused on JCCI *Forward* mentors as the guest speaker. At each event, *Forward* participants were able to learn more about being a mentor and finding a mentor.

Ray Purvis, YMCA
Jim Citrano, CB Richard Ellis
Mary Marx, PACE Center for Girls
Jim Overton, Property Appraiser
Anthony Butler, E3 Business Group



Socials

Socials provide networking opportunities or events to introduce the larger program offerings as they occur throughout the year. Participants have the opportunity to meet with existing community and *Forward* Executive Committee leaders.

They are hosted by varying sponsors, in multiple locations.

July 7 - **10th Anniversary Year** Kick-off at Southlight Gallery, Downtown ArtWalk
September 30 - **Oktoberfest** Kick-off for the Ethics Forum at St. James Building, City Hall
December 3 – **Happy Holiday** Party, Chez Mansfield
January 20 – **Eating Right** Kick-off for the Sun, Fun & Stress Forum at Green Erth, San Marco
June 11 - **10th Anniversary Year** Prom at The Hall at 1100 Stockton, Riverside

Urban Safari

December 1, 2010

JCCI *Forward's Urban Safari* offers members and participants an opportunity to take a walking tour of a certain area of Jacksonville and discuss topics of importance to the community. This year, *Forward* trekked through Downtown Jacksonville and Downtown's art district, learning more about the core of Downtown and the importance of Downtown Revitalization.

Beth Slater, JCCI member and tour guide for AdLib Luxury Tour's "Jacksonville Top to Bottom" weekly tour, led the group through an exciting tour of Jacksonville's Downtown Library, Hemming Plaza, and a trip on the Skyway over to the Museum of Science and History. Participants also visited art galleries along the route and at the Jacksonville Landing.

Thank you to all of the volunteers and participants who worked to make this year's *Urban Safari* a success!



JAXFacts Series

The JAXFacts Seminar Series focuses on the priority issues affecting our community's quality of life. In the 2010-2011 year, JCCI *Forward* held two JAXFacts Series, bringing out nearly 100 participants and focusing in on two timely topics: *Speed Dating with Your Mayoral and Council At-Large Candidates*, and *Speed Dating with Education Innovators*.

February 1

Speed Dating with Mayoral and Council At-Large Candidates:

Getting to know your candidates

Candidate Participants: Alvin Brown, Andy Bryan, David Crosby, Chris Hill, Steve Irvine, Warren Lee, Greg Anderson, Sean Hall, Tom Patton and Jim Robinson

April 12

Speed Dating with Education Innovators: The 2nd Shift

Highlight the innovative people, programs and results that serve middle school students in Duval County Public Schools before or after the regular school hours.

Participants: Daphne Colbert, *Empowerment Resources Inc.*; Sharon Davis, *Community Connections*; Liz Edmunds, *Boys and Girls Club*; Lucious Freeman, *MaliVali Washigon*; Lt. Derrick Mitchell, *Police Athletic League*; Cyntoria Thomas, *Dupont Team-Up*



Out with the Old...and In with the New!

**JCCI Forward's
10th Anniversary Celebration:
It's Your Prom**

**June 11, 2011
THE HALL at 1100 Stockton Street**

On June 11, JCCI *Forward* celebrated its 10th Anniversary with 300 close friends, family and members. The decade-themed prom brought in several JCCI participants, old and new, and their nostalgic outfits. A huge thank you goes out to all of the sponsors, supporters and attendees of the event, and congratulations on 10 great years of success!



